

# Santa Barbara County Medical Society

## Presents: The EHR Best Practice Series™

### Learn Best Practices for Selecting, Implementing, and Optimizing an Electronic Health Record (EHR) System

*With the introduction of the HITECH Stimulus Act, 2010 is the year to fully adopt an EHR system. How do you plan for a successful EHR implementation? What level of "Meaningful Use" deployment is required to receive incentives? There are more than 250 EHR vendors in the market, how do you determine which EHR product meets Stimulus requirements and is the best fit for your practice and budget?*

Maxwell IT, the producer of the EHR Best Practice Series™ is a nationally recognized EHR consulting company that provides education, self-help resources and vendor analysis through state medical associations. The seminars are designed to be vendor-neutral in content and are discounted for SBCMS/CMA members and staff.



## Basic Course Schedule

Tuesday, May 4, 2010 | 6:00pm – 8:30pm

6:00 - 6:30pm Registration and Dinner Buffet

Cost: \$30 for SBCMS/CMA members & staff, \$125 per non-member.

CenCal Health, Hart Auditorium • 110 Castilian Drive • Goleta, CA 93117

## Best Practices for EHR Selection & Implementation

### Session One: EHR101- Lessons Learned from a Practice Implementations.

**Objective:** Provide real-life perspective of what it takes to implement an EHR. Discuss short and long-term benefits (ROI), change management issues. Provide overview of EHR applied to physician and administrator's daily routine.

### Session Two: Best Practices for Selection and Implementation.

**Objective:** Present overview of recommended selection criteria and methodology to identify potential vendors. Learn how to build a 5-year budget model that calculates all direct and indirect costs associated with purchase, as well as cost savings, and how to compare vendors.

### Session Three: Physician Office Lab/Selection Handbook

**Objective:** Provide attendees with an opportunity to experience technology first-hand. Create an environment for physicians and administrators to speak to experts directly and share their own experience. Each attendee will receive an EHR Selection Handbook, a planning kit to help kick-start their own process.

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#### DISCLAIMER:

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## REGISTRATION

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#### TO REGISTER:

Early Registration is recommended. Space is limited.

#### SELECT FORM OF PAYMENT:

Check (payable to SBCMS)

Credit Card Information:  VISA  MC

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NAME

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CARD NUMBER

EXPIRATION

**Fax completed form to (805) 967-2871 or  
Mail with payment to Santa Barbara County Medical Society (SBCMS)  
5350 Hollister Avenue, Suite A-4 • Santa Barbara, CA 93111-2326**

#### HELP US CUSTOMIZE THE SEMINAR PROGRAM

Number of physicians in your practice

Plan to select an EHR system in 1 to 6 months

Plan to select an EHR system in 6 to 12 months  Just beginning to research EHR systems

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NAME OF PRACTICE

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NAME OF ATTENDEES

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ADDRESS LINE 1

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ADDRESS LINE 2

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CONTACT PERSON

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PHONE

FAX

EMAIL

**Questions:** Contact us at (805) 683-5333 or email Kay Mavar-Henderson at [sbcms@sbmed.org](mailto:sbcms@sbmed.org)

**Confirmation and directions will be faxed upon receipt of payment.  
No refunds for cancellations after Wednesday, April 28, 2010**